

Attract your *ideal* agent, *connect* with new clients, and *increase* your overall industry influence with our individual tailored, turnkey digital marketing system

Recruiting Services
of Arizona

Advisor
Seminars

Recruiting for You


Some of the tools we use are:

- Conferences
- Behavioral Retargeting
- Phone Calls
- Emails
- Various social media tools
- Target 10 Realtors to be present
- [Recruitment Event Example](#)

Consumer Events for You

Some of the tools we use are:

- Our dynamic digital marketing strategies, we reach out to thousands of consumers looking to buy/sell their homes
- We target 10 consumer prospects to be present
- [Consumer Event Example](#)

A woman with long brown hair, wearing a dark blazer over a light-colored collared shirt, is smiling and holding a white sign. She is standing in a modern office hallway with glass walls and doors. The background shows a bright, open-plan office space with wooden floors and recessed ceiling lights.

At R.S.A and Advisor Seminars, LLC, we have designed an individually tailored marketing program for real estate professionals to help them grow their practice and achieve their business development goals.

By using our network connections and expertise gained from over 25 years of experience in the financial industry, we help real estate agents connect with potential clients and realtors to bring in leads and grow their business.

We're writing to ask if you would like to build your practice with top realtors and/or increase your clientele with high networth clients?

Did you say yes to the last question?
Head over to the next slide and see how we can help!

Throughout our years of experience at RSA, we often find that many agents and business owners face **two** primary problems:

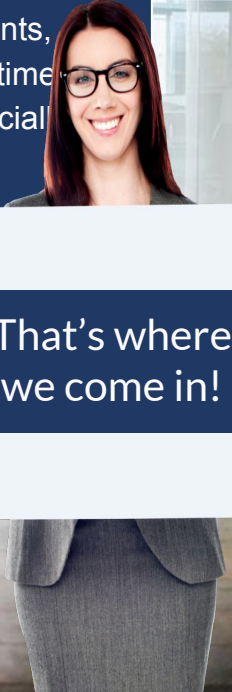
1. TIME

- Whether that's face to face time with clients, taking the time to find and hire agents, prospecting for new clients or expanding their influence, these tasks all require time expertise that many people simply don't have time for in this day and age, especially top of day-to-day life tasks

2. QUALITY

- There are plenty of agents and potential clients out there but without knowing how to make a high-quality client and how to attract them, many professionals feel "grasping at straws" in the leads department

That leaves the question→ What can you as a professional do to combat these pr



That's where
we come in!

Introducing our turnkey digital marketing system designed specifically for YOU

We've developed our system by combining industry experience alongside a variety of modern day technologies to create a plan that targets your specific clientele.

With these targeted clientele, we then begin planning multiple events where you will get to present on the topic of your choice (Our last event netted 35 targeted attendees!)

***BONUS:** We also broadcast live via ZOOM to agents who may not be able to attend in person, expanding your outreach even more

Once we've sat down and developed a plan, we begin prospecting right away! Our digital marketing system nurtures potential clients repeatedly. Throughout the year, we implement tools like behavioral retargeting to adjust these strategies with you—thereby reaching and attracting your ideal candidate.

Prospecting techniques we use (but are not limited to):

- Emails Campaigns
- Cold Calling
- Digital Marketing
- Various Social Media Tools & Ads
- Customized Event Landing Pages



Sign-Up with us

Create plan of action based of your specific needs

Begin marketing campaign

Event planning, scheduling and preparation

Events

Professional events where you get to showcase your products and services and meet with your targeted prospects

Follow-Up

After events, follow-up with attendees, meet & tailor future events as desired and run follow-up campaigns

All you have to do is let us know what you're looking for and we'll do the rest!

Leaving you with more time, quality prospects and peace of mind

Events

We offer firms and individuals the opportunity to recruit real estate agents to their firm/office and the ability to meet and greet new potential, high networth clients looking to buy or sell homes.

Our events are held at a variety of venues like:



Ruth's Chris
Steakhouse



Top Golf



Conference Centers

And more!

This event has 3 parts:

1. NETWORKING HOURS

- Meet & Greet with your group of realtor attendees

*Use the **LEAD RETRIEVAL** feature of our app called **SOCIO** to directly connect with attendees at the event with individualized QR codes.

2. REALTOR PRESENTATION

- Present on a topic of your choice to a group of real estate agents potentially looking to join a new firm

3. CONSUMER PRESENTATION

- Once your presentation with realtors is complete, we will then have you present to a group of consumers

*We also invite agent attendees to sit in on this presentation, giving you more time to showcase your presentation skills and further show why they should be with your firm!

SEMINAR HIGHLIGHTS:

- We use **ZOOM** to livestream your event to extend your outreach to more prospects and suspects → The future is *hybrid*
- No automation, all human—we don't automate your marketing strategies. We always have a real person working for your firm, not a coding program.
- After the event we will share contact information for both in-person and online attendees
- Utilize a network built from over 30 years of experience in the financial services industry and modern-day technologies
- **The RSA & Advisor Seminars Guarantee** → Just like you, we are paid based on results—your success is our success